



## Position Description

### Protect Ningaloo Campaigner

*Ningaloo needs your help! Make a real difference as you help to protect one of the most pristine and ecologically diverse marine environments in the world. As the Protect Ningaloo Campaigner, your job is to safeguard the future of an incredible place and recognised World Heritage region from the impacts of industrial development.*

<b>Job Title:</b>	Protect Ningaloo Campaigner
<b>Location:</b>	Perth (Conservation Council of Western Australia)
<b>Salary:</b>	Dependent on skills and experience.
<b>Hours:</b>	Full time (38 hours/week). Reduced hours or flexible working arrangements could be negotiated for the right candidate. Some weekend and out of hours work required.
<b>Contract period:</b>	12 month contract, with possibility for extension, subject to funding.

#### **Purpose of the position:**

- To lead the delivery of the Protect Ningaloo Alliance campaign, in partnership with Alliance members.

#### **Key functions:**

- To develop and lead the implementation of campaign strategy that prevents the environmental and World Heritage values of the Exmouth Gulf from being impacted by industrial development.
- To work in collaboration with partner organisations, Traditional Owners, tourism, fishing groups and other stakeholders to build consensus for better protection of the Exmouth Gulf and Ningaloo region.

#### **Primary tasks and responsibilities:**

- Coordinate the development and implementation of the campaign.
- Lead relevant media engagement in local, state and national media. Work with other stakeholders such as conservation, tourism, fishing, Indigenous and community organisations to facilitate engagement through print, radio, TV, digital and social media.
- Coordinate the production and distribution of relevant communications and social media content and materials.
- Deliver a program of public activities and events, working with other staff and volunteers.
- Engage with key decision makers including Members of Parliament, advisors and government officials.

- Engage with companies and industry groups in the oil and gas sector.
- In coordination with campaign partners, develop a clear work plan to deliver the above tasks and responsibilities.

#### **Essential selection criteria**

- Passion for advocacy, making change and protecting the environment.
- Proven ability in building a targeted and activated constituency of public support both on-ground, and through free and digital media.
- Demonstrated experience developing campaign strategy, with a strong track record of involvement in campaign success.
- Experience in community outreach, volunteer coordination, public engagement, including the ability to work constructively with a diverse range of stakeholder groups
- Ability to develop, plan and implement projects, events and collaborative initiatives, including ability to prioritise competing time demands.
- Excellent written and verbal communication skills, including production of print and online communication materials.
- Ability to operate effectively in a small team, or work autonomously, as required.

#### **Desirable selection criteria**

- Tertiary qualification in science, public policy, communications or related fields.
- Experience working in Western Australia.
- Experience working with rural, remote and Indigenous communities.
- Experience working on marine conservation issues.

#### **Accountability**

- The position reports directly to the Director CCWA, and is guided by a Steering Committee.
- The position works closely with other CCWA, and AMCS staff and campaign partners in the Protect Ningaloo campaign.

#### **About the Protect Ningaloo Alliance**

The Protect Ningaloo Alliance is a campaign alliance supported by three leading conservation organisations - CCWA, AMCS and Cape Conservation Group. The Alliance aims to prevent the industrialisation of Exmouth Gulf and to protect the environment and heritage value of the area by preventing the development of industrial oil and gas infrastructure on in the Gulf. More information on the aims and objectives of the Alliance can be found [here](#).

CCWA is Western Australia's peak environment and conservation organisation, representing over 100 community-based member groups and tens of thousands of individual supporters. CCWA is an outspoken advocate for the natural environment and a more sustainable Western Australia. CCWA has played a key role in every major environmental campaign in Western Australia since its inception in 1967. As one of WA's most successful and active advocacy organisations, CCWA engages with media, politicians, governments, industry and community, and inspires and mobilises thousands of Western Australians to take action for the environment and a sustainable future each year. <http://www.ccwa.org.au/>

The Australian Marine Conservation Society is the voice for Australia's oceans and an independent not-for-profit charity. The organisation deals with the big issues concerning the sea, working on behalf of the community to protect marine wildlife, tackle the major threats to the marine environment and create

marine sanctuaries, places in the sea where our wildlife is safe from harm. AMCS is made up of a committed group of professional and passionate scientists, educators and advocates who have defended Australia's oceans for 50 years. <http://www.amcs.org.au/>

Cape Conservation Group is the local non-profit organisation, based in Exmouth. It has been actively involved in protecting the terrestrial and marine environment of the North West Cape for more than 20 years and was involved in major campaigns like Save Ningaloo and Halt the Salt. It undertakes citizen science projects like the Ningaloo Turtle Program and Reef Check Ningaloo. Members come from a mix of backgrounds but are united by a passion for conservation. CCG initiated the Protect Ningaloo Campaign in 2017. <http://ccg.org.au/>

### **Application details**

Please submit your application by 9am (Western Australia time zone) Thursday 20<sup>th</sup> September.

Please email applications to [conswa@ccwa.org.au](mailto:conswa@ccwa.org.au) including 'Protect Ningaloo Campaigner' in the subject line. All applications must include a statement (maximum 2 pages) addressing the **essential selection criteria**, a covering letter and resume of previous employment experience.

The Protect Ningaloo Campaigner will be employed by and based with CCWA. CCWA is a strictly non-partisan and equal opportunities employer. Indigenous Australians are encouraged to apply. Applicants must have the right to work in Australia.

For more information about the position contact Kate Kelly, CCWA Campaign Adviser on 08 9420 7266 or Kellie Ireland, AMCS Operations Manager on 07 3846 6777.